

euroLED™ 2012

NEC Birmingham

13th & 14th June 2012

www.euroLED.org.uk

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euroLED™ 2012

Over 1500 visitors attended the euroLED 2011 show, all looking for the latest products in the LED market.

euroLED 2012 will be the 9th annual Exhibition, Conference and Gala Dinner dedicated to the science, technology and application of LEDs and solid-state lighting.

A highlight of the global solid-state lighting calendar, the event offers a unique opportunity for global organisations to penetrate, expand and understand the European and global LED & solid-state lighting markets.

It continues to generate unprecedented industry participation from leading organisations and is firmly established as Europe's premier event dedicated to solid state lighting.

The euroLED visitor profile:

- Lighting Designers
- LED Manufacturers
- Lighting Specifiers
- Architects
- Luminaire Manufacturers
- Lighting Designers
- Lighting Architects
- Architectural Specifiers
- Lighting Engineers
- Buyers
- Driver Designers
- Standards Bodies
- System Specifiers

euroLED™ 2012

Mark van den Berg, Director of Marketing EMEA for The Philips Lumileds Lighting Company said; “euroLED gives us the opportunity to see many of our customers. This year saw our busiest stand yet providing us with the opportunity to speak about the new technologies and products we would be bringing to the lighting market.”

“euroLED is the perfect cross-over between the lighting and electronics industries and I believe that it is an ideal fulcrum for the future of the Solid State Lighting industry in Europe” Said **Paul Drosihn, Technology Development Manager-Lighting (EMEA), and UK for Arrow Electronics.**

Martin Brown, Field Applications Manager from Anglia Lighting affirmed this by saying; “Along with many of our existing customers, we have also seen quite a few new potential ones and generated an impressive list of enquiries on the first day alone.”

euroLED™ 2012

EXHIBIT OPPORTUNITIES

£300 per m² for a space only stand, package

Grey Carpet

Logo and profile on the euroLED website

Logo and profile in the exhibition catalogue (LED Futures)

Set amount of Invitations to distribute to your customers and clients

One socket and one spotlight

£325 per m² for a shell scheme stand

Shell Scheme package includes:

White Walling

Stand number

Blue Name board

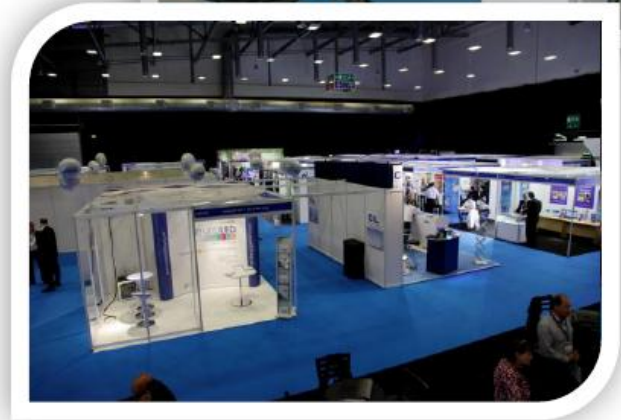
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SPONSORSHIP

Sponsoring euroLED 2012 is an unbeatable way to showcase your brand, both in pre show marketing and at the event. euroLED 2012 offers a unique opportunity to reach a carefully targeted audience.

PREMIER SPONSORSHIP **£8000+VAT**

Achieve maximum company exposure

- 1x Exhibition Stand (9m² shell scheme)
- Banner advertisement on event website
- Full page advert in LED Futures Magazine
- Logo on adverts in media partner magazines
- Logo on Electronic Flyers marketing the event

- Five (5) complimentary Conference Passes
- 250 word profile on Sponsors Page of euroLED 2012 website
- Two - Table of 10 at the gala dinner

GALA DINNER SPONSORSHIP **£6000+VAT**

- Full branding of the gala dinner room
- Opportunity to open the gala dinner
- Company presentation to be on large screen throughout the dinner
- 250 word profile on Sponsors Page of euroLED 2012 website
- Table of 10 at the gala dinner
- Half page advert in LED Futures Magazine

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EXHIBITION BAG SPONSORSHIP

£2200 +VAT

- Include a one-page promotional flyer (supplied by sponsor) in the delegate bag for distribution
- Logo and company profile in LED Futures
- Logo on euroLED 2012 website and 250 company overview on Sponsors' Page

**Sponsor to provide bags*

BADGE SPONSORSHIP (SOLD) £2500 +VAT INCLUDES

- Your company logo imprinted on delegate badges
- Logo and profile on the euroLED website

CONFERENCE BAG SPONSORSHIP

£2200 +VAT

- Include a one-page promotional flyer (supplied by sponsor) in the delegate bag for distribution
- Logo and company profile in LED Futures
- Logo on euroLED 2012 website and 250 company overview on Sponsors' Page

**Sponsor to provide bags*

LANYARD SPONSORSHIP £2750 +VAT INCLUDES

- Your company logo on the lanyards (exhibition and conference)
- Logo and profile on the euroLED website
- *Sponsors to provide lanyards (qty to be confirmed)

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[NEW] EXHIBITOR SHOWCASE SPONSORSHIP £3000 +VAT INCLUDES

Logo and profile on the euroLED website
Branding of the exhibitor showcase area
Speaking slot within the showcase
Chair the presentations
Half page advert in LED Futures Magazine

CONFERENCE LUNCH SPONSORSHIP £1750+VAT INCLUDES

Logo and profile on event website
Full branding lunch area
Logo on Interval presentation slide
Logo and profile in conference delegate pack

Customised sponsorship packages are also available:

For more information on exhibiting or sponsorship please contact:

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